



## 4 x Half-Day Workshops

# AI F.A.S.T. Class

Future-proof your operations with a series of interactive workshops customised for your business, your industry, and your goals.

The longer you wait, the more you will have to catch up.  
But the good news? You don't need to master AI overnight.  
**You just need to start learning.**

## Learn AI F.A.S.T.

Participants in the Agentic Intelligence AI Training Programme have demonstrated:

- ✧ 47% increase in **confidence** using AI tools
- ✧ 68% improvement in **prompting** skills
- ✧ 65% increase in **productivity** and hours saved
- ✧ 75% improvement in **strategic** decision-making
- ✧ 67% increase in **creative** thinking

**"THIS WAS PROBABLY THE BEST WORKSHOP THAT I HAVE ATTENDED, AND MULTIPLE PEOPLE SAID THE SAME THING. THE SHIFT IN CONFIDENCE AND ENGAGEMENT ACROSS THE TEAM IS EXACTLY WHAT WE WERE HOPING FOR." - MATT HARRIS**

[www.agenticintelligence.co.nz/training/  
caelan@agenticintelligence.co.nz](http://www.agenticintelligence.co.nz/training/caelan@agenticintelligence.co.nz)

### Martec's Law



According to Martec's Law, organisations change on a **linear** scale, while technology changes on an **exponential** scale.

The best way to **close the capability gap** is to use the latest AI technology to enhance your learning, through interactive, practical AI Training workshops.

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## Workshop 1: Foundations of AI

### The Evolution of AI into a Twice-in-a-Lifetime Opportunity

- Pivot your skills to stay relevant in an AI-first economy.
- Apply the PILLARS framework for precise prompting to turn vague requests into actionable instructions.
- Coach AI to improve with clear feedback and follow-up.
- Get coached by AI using Custom GPTs.

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## Workshop 2: Applications of AI

### Brainstorm AI Use Cases Relevant to your Role

- Examine how NZ businesses are using AI today.
- Identify the frequent, frustrating, & feasible to automate tasks.
- Identify and delegate potential AI automations.
- Lead through change & redefine human value at work.

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## Workshop 3: Scaling with AI

### AI for Sales, Marketing, and Customer Engagement

- Study use cases of AI strategies for growth that get results.
- Copy/paste prompts to develop outreach & lead gen collaterals.
- Research your competition to discover what's working now.
- Automate your publishing on social media, email, & DMs.

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## Workshop 4: Thinking with AI

### Use AI as a Thinking Partner to Synthesise Information

- Generate ideas and practice curiosity as a skill using AI tools.
- Summarise knowledge to build a living library of insights.
- Clarify goals with scenarios for long-term planning.
- Gamify your learning process to stay engaged.

**Each interactive workshop is 3.5 hours long**

**Schedule 4 in 2 days, twice a week over 2 weeks, or once a week for 4 weeks**

**At your venue, on Zoom, or 146a Lichfield in Christchurch**

**"THE TEAM LOVED YOUR SESSION TODAY. FEEDBACK WAS SUPER POSITIVE AND THEY WENT STRAIGHT INTO IMPLEMENTING WHAT THEY HAD WORKED ON WITH YOU." - CALEB HELM**

**\$350 per person, per workshop**

**All 4 F.A.S.T. Classes = \$1400 + GST**

**Call Caelan Huntress**  
**027 575 1345**



**"THIS AI TRAINING PROGRAMME GAVE OUR TEAM A SHARED LANGUAGE ABOUT HOW TO THINK ABOUT AI INTERNALLY. CAELAN EDUCATED US ON THE BENEFITS AND THE PITFALLS. AND TOOK AWAY MANY OF THE FEARS WE HAD AROUND DATA SECURITY. WE'VE ALREADY ACHIEVED PAYBACK ON THE TIME WE SPENT IN THIS PROGRAMME. AND WE'RE NOW THINKING BIG TIME ABOUT HOW WE CAN USE AI TO SUPPORT OUR GROWTH PLANS. SECURELY." - GEOFFREY SULLIVAN**

Additional 90-Minute Workshops Include:

- AI Agent Accelerator
- AI for Communications
- How to Create an Internal Knowledge Database
- AI for Multimedia Production
- AI for Productivity
- AI for Continuous Learning
- How to Develop an AI Governance Policy
- AI Champion Mastermind

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## Dynamics of Technology Adoption

	Adoption	Attitude	Dynamic	
CREATIVE ↑	Power User	Confident	Symbiosis	FUTURE-READY ↑
	Builder	Convinced	Empowerment	
	Explorer	Curious	Growth	
REACTIVE ↑	Novice	Cautious	Outpaced	LEFT BEHIND ↑
	Luddite	Critical	Obsolete	